



Gardens • Landscapes • Local Foods • Outdoor Living

Information for Retailers

We welcome new retail outlets for *Zone 4*. Currently we have about 250 in Montana, Colorado, Idaho, Wyoming, and Utah, but many important communities still have no distribution.

- Our standard discount is 40% off the cover price of \$6.95. That means we will bill you \$4.17 for each copy and you will make \$2.78 on each copy sold.
- We pay the cost to ship the magazines to you.
- We also have a nice and simple wood counter rack with Plexiglas front with the *Zone 4* logo on it. We know counter space is premium so we designed the rack to have the absolute smallest footprint without falling over. There is no cost to you for the rack but we do have to pay for them, so if you know you won't use it, please don't order one.
- All copies are 100% returnable at the end of the display period, which is 90 days. When the next issue is shipped to you, tell us how many copies you have that are unsold and we'll deduct those from your next quarterly statement.
- Of course if you want to pay earlier for copies you know you have sold, that's okay!
- We accept Visa, MasterCard, checks, money orders, and good old cash, though we wouldn't trust the postal system with the latter.
- To reorder, give us a call or send an email and we'll ship promptly.

Your support and partnership is very much appreciated. We're excited about the magazine and readers seem to be, too. Thanks for being a part of *Zone 4*!

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